



January 1, 2010

Pepsi Beverages Company has made a financial commitment towards this special event. As part of that commitment, we are the exclusive provider of soft drinks and non-carbonated beverages at this event. All vendors at this event are required to purchase their products for resale directly from Pepsi Beverages Company.

We will have representatives on the grounds to fill orders as needed. To ensure that your operations run in the most efficient manner possible, please plan on placing your initial product order well in advance of your event.

We will be supplying post mix syrup and twenty (20) ounce bottles for this event. These are the only packages that will be available for purchase. Please notify all vendors in advance of the event. Pepsi Beverages Company reserves the right to deny repair service to any vendor that sells competitive products or packages of any other size.

We look forward to a mutually beneficial partnership and continued success and future growth of your special event.

Sincerely,

Team Pepsi